

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A CENTRALIZED A SUPPLY CHAIN MANAGEMENT FRAMEWORK

ABSTRACT

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A system, method and computer program product are disclosed for centralizing a supply chain management framework in which a plurality of distributors of a supply chain are registered. Distribution management rights are then assigned from the distributors to a supply chain manager. Subsequently, data from a plurality of outlets of the supply chain is received utilizing a network. The received data relates to the sale of products by the outlets. The use of the data is managed during the distribution of products to the outlets by the distributors. This management of data use is handled by the supply chain manager.

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